



BUSINESS QUALIFICATIONS

Our comprehensive business qualifications empower learners to acquire practical skills across various branches of the business landscape. With specialized industry knowledge and internationally recognized certificates, we pave the way for learners to secure a career in business or transfer to over 200 prestigious universities worldwide, facilitating the attainment of higher academic qualifications.

Our business beyond courses go conventional teaching methods, incorporating projects, assignments, internships, and real-world business scenarios into the coursework. This approach not only enhances performance and academic grades but also enables learners to apply their knowledge in practical situations effectively.

Central to our approach is the development of essential practical skills, including critical thinking, effective communication, problem-solving, and decision-making techniques. We instill work-ready abilities across various disciplines, such as management, marketing, accounting, finance, economics, and management information systems, granting learners а professional understanding of the evolving business, economic, and governmental trends.



COURSES IN
BUSINESS AND MARKETING



PEARSON BTEC LEVEL 2 COURSES

These programmes provides learners with a high school completion diploma and Is broadly equivalent to four IGCSE's.

ENTRY REQUIREMENTS

- Evidence of numeracy and literacy skills in last studied high school report with some experience of Math & English Related work experience
- Additional English language proficiency may apply where medium of teaching is not English

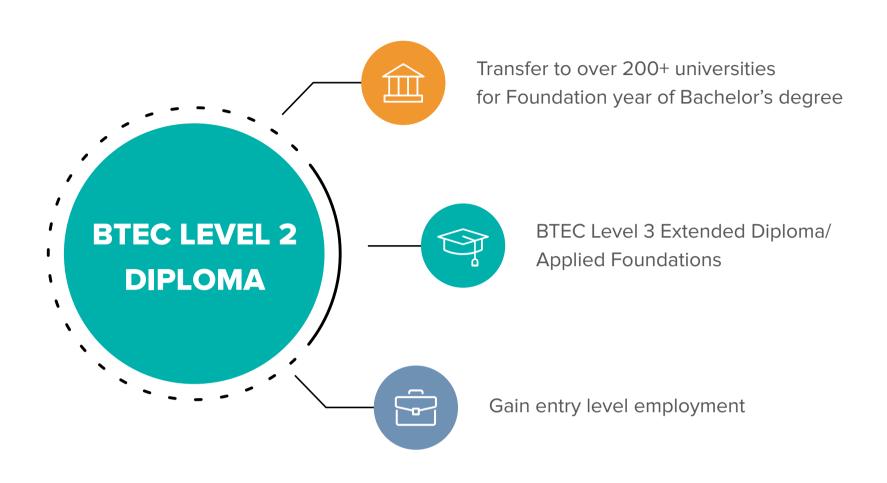
Business: Pearson BTEC International Level 2 Diploma in Business

UNITS

- Business Purposes
- Communication in Business Context
- Financial Forecasting for Business
- People in Organisations
- Business Organisations
- Customer Relations in business
- > Training and Employment in Business
- Starting a small business
- Promoting and Branding in retail business
- Working in teams
- The Marketing Plan
- Running a Small Business



CAREER PROGRESSION







PEARSON BTEC INTERNATIONAL LEVEL 3 EXTENDED DIPLOMA

This qualification contains the basic skills and practical aspects that allow students and working professionals to enhance their academic credential to progress further in their career path. This diploma is broadly equivalent to three A levels.

ENTRY REQUIREMENTS

- Minimum of 4 D's in IGCSE's including Math, English and a related subject.
- Grade 10 or equivalent in any curriculum with minimum 55%.
- **BTEC** Level 2 in a related field.
- Other related Level 2 qualifications.
- Related work experience.
- Additional English language proficiency may apply where medium of teaching is not English.

UNITS

- Exploring Business
- Business Finance
- Principles of Management
- Recording Financial transactions
- Team Building in Business
- Managing an Event
- Cost and management Accounting
- Digital Marketing
- Pitching for a new business
- ▶ Research and Plan a Marketing Campaign*
- Business Ethics
- Market Research
- Human Resources
- Business Decision Making*
- *Pearson Set Assignments

Students applying for Fast Track (12 month) programme must show additional competency and pass an interview with the admissions officer.



PEARSON BTEC LEVEL 5 HIGHER NATIONAL DIPLOMA

This diploma is equivalent to the first two years of university, equipping students with in-depth knowledge of the field and allowing for further exploration of a specific career pathway.

ENTRY REQUIREMENTS

- 60% overall grades with 55% in Math and Physics for CBSE, American, Filipino and Thanaweya Amma in Grade 12 exams.
- 3 C's at AS levels.
- 2 D's at A levels.
- > 5 A's in IGCSE's including one Business related subject.
- ▶ IB Diploma 24 points.
- > BTEC Level 3 Diploma in any field.
- Minimum 4 C4 grades including Math and English in WAEC curriculum.
- Relevant work experience.
- Additional English language proficiency may apply where medium of teaching is not English.

UNITS

- Business and Business Environment
- Marketing Processes and Planning
- Entrepreneurial Ventures
- Human Resource Management
- Leadership and Management
- Accounting Principles
- Managing a Successful Business Porject
- > Innovation and Commercialization
- Organizational Behaviour
- Understanding and Leading Change
- Developing Individuals Teams & Organizations
- Research Project
- International Marketing
- Business Strategy
- Planning for Growth





ADMISSION PROCESS

Complete your admissions process in 4 easy steps!

- Apply for any of our courses online on our website www.ukcbc.ac.ae, via email or in person at the UKCBC Dubai Campus.
- Once your application has been received with all the supporting documents, a conditional or an unconditional offer letter will be generated within 48 hours.
- You must then, in turn, confirm acceptance against the offer within 3 days of receipt of the offer.

The acceptance of the offer must be accompanied by the minimum token of payment as stipulated in the student tuition fees sheet.

All students who hold unconditional offers and have made payments are eligible to enrol for our courses on the stipulated course intake date as mentioned on their offer letter.





BUSINESS STUDENT TESTIMONIALS





Ever since I joined, UKCBC has taught me not to give up on my dreams and look for different ways to succeed and reach my goals.

AARON D'MELLO

India BTEC Level 2 Diploma in Business





I prefer the UKCBC teaching style of assignments, projects and course work. I can see myself using these skills in my job.

CHI HUA CHEN

China BTEC Level 3 Extended Diploma in Business



WHY UKCBC ?



CREDIBILITY:

UK College of Business and Computing is the first UK Technical and Vocational Education and Training (TVET) provider in the UAE



AFFORDABLE:

Tuition fees with flexible installment plans and scholarships



PRACTICAL:

Application of knowledge to real-world scenarios and situations through assignments and projects



GLOBALLY RECOGNISED:

Qualifications awarded by Pearson, the world's largest learning company



EXPERTISE:

Two decades of experience delivering vocational and professional qualifications



STUDENT SUPPORT:

Vibrant student life and dedicated student support, including assistance with transportation, visa & accommodation